



Life Fitness

DIRECT OFFICES

**LIFE FITNESS
GLOBAL HEADQUARTERS**

- United States

INTERNATIONAL

- Brazil
- Germany
- Hong Kong
- Japan
- Netherlands
- Spain
- United Kingdom

LifeFitness

MANUFACTURING



- Bristol, WI
- Delavan, WI
- Falmouth, KY
- Franklin Park, IL
- Kiskoros, Hungary
- Owatonna, MN
- Ramsey, MN
- Tulsa, OK

LifeFitness
DISTRIBUTION

IN 166 COUNTRIES





Distribution Overview and Coverage



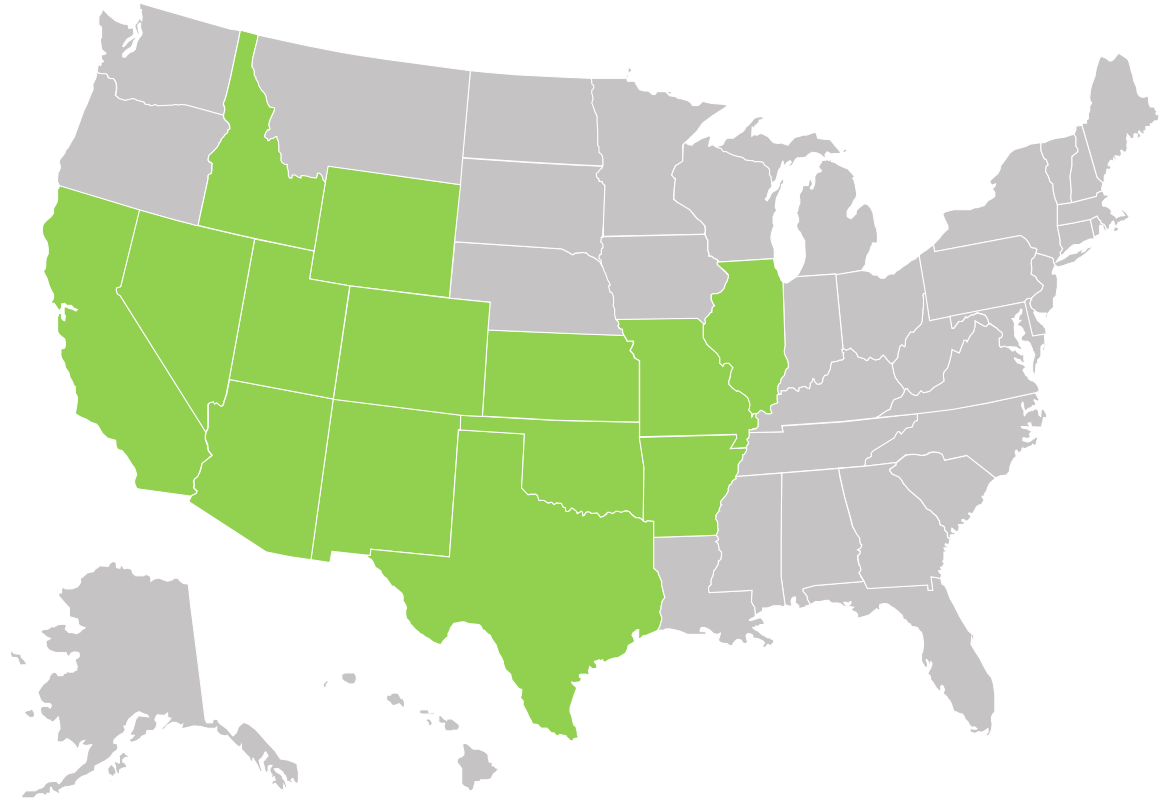
Advanced Exercise Equipment

**All Vertical Segments, Non-
membership paying facilities**

**Life Fitness and Hammer Strength in all
regions**

Cybex in Southern California and Utah

40 Regional Sales Reps



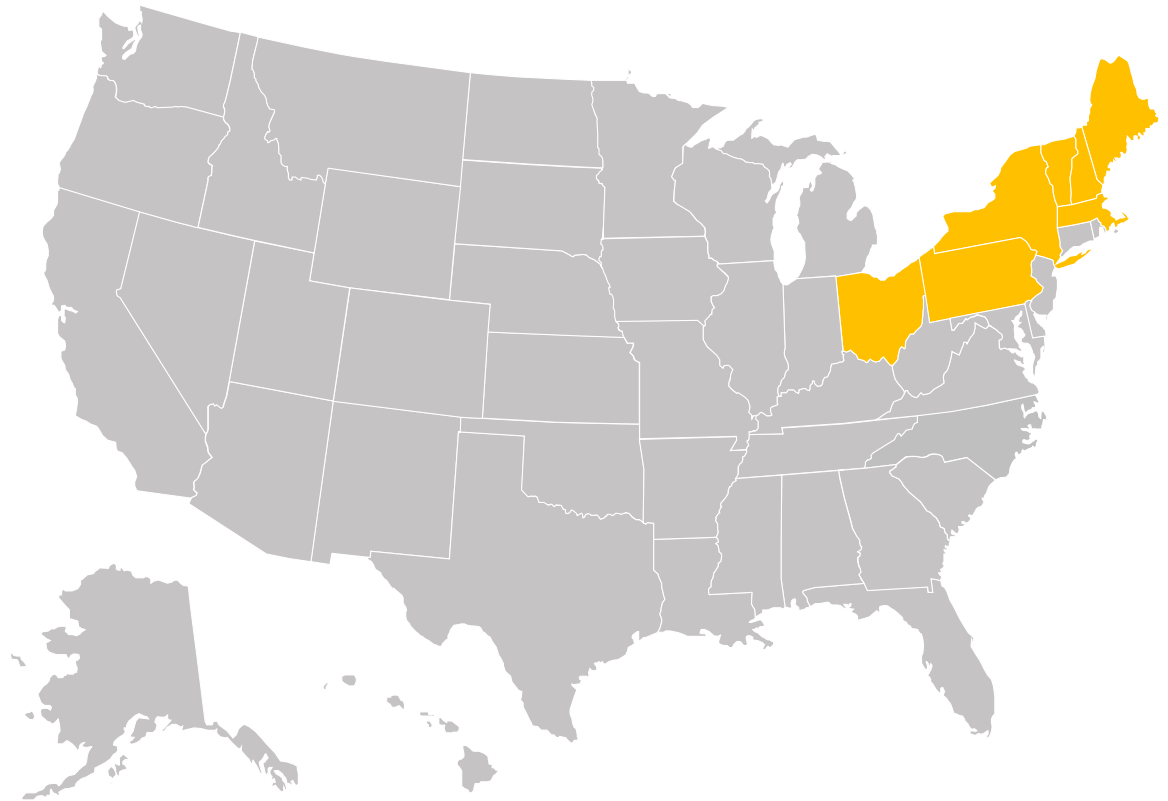
G&G Fitness Equipment

**All Vertical Markets: Ohio, Western PA,
Western NY**

**Police/Fire, MUH, Corp, Education, Hotels,
Medical Wellness: NH, ME, VM:**

MA: High Schools, Police/Fire

10 Regional Sales Reps



LIV North (Distributor) – Canada

All Vertical and Club Segments

**Life Fitness, Hammer Strength and Cybex
in all regions**

**Partnered with local dealers: SK, MN, QC
and Maritimes**

17 Regional Sales Reps: BC, AB, ON



Cybex Dealer Coverage

Gym Source:

25 Sales Reps

Fitness Things (MI):

4 Sales Reps

Fitness and Exercise Solutions (IL, IN):

4 Sales Reps

CommFit (Dallas/FW/Austin)

5 Sales Reps

Commerical Fitness Solutions (CO)

5 sales Reps

The DumbellMan (Southern Cal, Las Vegas)

4 Sales Reps

