

Tradeshows Resources

Sourcewell offers a variety of items to help you promote your awarded contract.

Promotional items



Awarded Contract flags

Displaying a Sourcewell Awarded Contract flag is a great way to be visible at tradeshows.

Awarded Contract magnets

Have a piece of equipment at a tradeshow? Place an Awarded Contract magnet on any metal at tradeshows or in display rooms.

Awarded Contract stickers

Stickers are a useful tool to add the Sourcewell Awarded Contract message to existing advertising material.

Printed material



Reference Guide

This booklet gives an overview of what makes Sourcewell unique and details our solicitation process. You'll learn how a customer becomes a member and how to walk them through a purchase.



Contract Directory

An excellent resource to view all of Sourcewell's contracts in one place. This handout lists each category with awarded vendors, their offerings, and contact information.



Dealer flier

This flier is a valuable tool to 'leave-behind' with potential customers that can be customized with your company logo, contract number, and contact information.

Contact your contract administrator to order these materials,

or contact: Sandy Becker at 218-895-4197 or email sandy.becker@sourcewell-mn.gov